Learning Objectives

In this chapter, you will learn:

• What security risks arise in online business and how to manage them
• How to create a security policy
• How to implement security on Web client computers
• How to implement security in the communication channels between computers
• How to implement security on Web server computers
• What organizations promote computer, network, and Internet security
Introduction

• Proper use of password protection is an important element in maintaining security
  – Most people unwilling to remember numerous complex passwords and change them often
• Password management tools are popular solutions for maintaining multiple complex passwords
  – Requires a single, master password for access
  – Weak link when hackers access master passwords
    • Encryption is an important safeguard to help address attacks
Online Security Issues Overview

• Individuals and businesses have had concerns about security since Internet became a business communications tool
  – Increasing with steady increase in sales and all types of financial transactions

• Chapter topics
  – Key security problems
  – Solutions to those problems
Origins of Security on Interconnected Computer Systems

• Modern computer security techniques developed by US Department of Defense
  • “Orange Book”: rules for mandatory access control
• Business computers initially adopted military’s security methods
  – Networks and other factors have increased number of users accessing computers
  – Computers now transmit valuable information
• Changes have made the need for comprehensive security risk controls more important than ever
Asset protection from unauthorized access, use, alteration, and destruction

- Physical security includes tangible protection devices
  - Alarms, guards, fireproof doors, security fences, safes or vaults, and bombproof buildings
- Logical security is protection using nonphysical means

Threat is anything posing danger to computer assets

- Countermeasures are procedures (physical or logical) that recognizes, reduces, and eliminates threats
  - Extent and expense depends on importance of asset at risk
• Risk management model: four general actions based on impact (cost) & probability of physical threat
  – Also applicable for protecting Internet and electronic commerce assets from physical and electronic threats
  – Eavesdropper (person or device) that listens in on and copies Internet transmissions
  – Crackers or hackers obtain unauthorized access to computers and networks
    • White hat (good) and black hat (bad) hackers
• Companies must identify risks, determine how to protect assets, and calculate how much to spend
FIGURE 10-1 Risk management model
Elements of Computer Security

- Secrecy refers to protecting against unauthorized data disclosure and ensuring data source authenticity
- Integrity is preventing unauthorized data modification
  - Integrity violation occurs when an e-mail message is intercepted and changed before reaching destination
  - Man-in-the-middle exploit
- Necessity refers to preventing data delays or denials (removal)
Establishing a Security Policy

- Written statement of: assets to protect and why, who is responsible for protection and acceptable and unacceptable behaviors
  - Addresses physical and network security, access authorizations, virus protection, disaster recovery
- Steps to create security policy
  - Determine which assets to protect from which threats
  - Determine access needs to various system parts
  - Identify resources to protect assets
  - Develop written security policy
Establishing a Security Policy (cont’d.)

• Once policy is written and approved resources are committed to implement the policy

• Comprehensive security plan protects system’s privacy, integrity, availability and authenticates users
  – Selected to satisfy Figure 10-2 requirements
  – Provides a minimum level of acceptable security

• All security measures must work together to prevent unauthorized disclosure, destruction, or modification of assets
<table>
<thead>
<tr>
<th>Requirement</th>
<th>Meaning</th>
</tr>
</thead>
<tbody>
<tr>
<td>Secrecy</td>
<td>Prevent unauthorized persons from reading messages and business plans, obtaining credit card numbers, or deriving other confidential information.</td>
</tr>
<tr>
<td>Integrity</td>
<td>Enclose information in a digital envelope so that the computer can automatically detect messages that have been altered in transit.</td>
</tr>
<tr>
<td>Availability</td>
<td>Provide delivery assurance for each message segment so that messages or message segments cannot be lost undetectably.</td>
</tr>
<tr>
<td>Key management</td>
<td>Provide secure distribution and management of keys needed to provide secure communications.</td>
</tr>
<tr>
<td>Nonrepudiation</td>
<td>Provide undeniable, end-to-end proof of each message's origin and recipient.</td>
</tr>
<tr>
<td>Authentication</td>
<td>Securely identify clients and servers with digital signatures and certificates.</td>
</tr>
</tbody>
</table>

**FIGURE 10-2 Requirements for secure electronic commerce**
Establishing a Security Policy (cont’d.)

• Security policy points
  – Authentication: Who is trying to access site?
  – Access control: Who is allowed to log on to and access site?
  – Secrecy: Who is permitted to view selected information?
  – Data integrity: Who is allowed to change data?
  – Audit: Who or what causes specific events to occur, and when?
Security for Client Devices

- Threats to computers, smartphones, and tablets
  - Originate in software and downloaded Internet data
  - Malevolent server site masquerades as legitimate Web site
Cookies and Web Bugs

• Internet connection between Web clients and servers accomplished by multiple independent transmissions
  – No continuous connection (open session) maintained between any client and server

• Cookies are small text files Web servers place on Web client to identify returning visitors
  – Allow shopping cart and payment processing functions without creating an open session
  – Session cookies exist until client connection ends
  – Persistent cookies remain indefinitely
  – Electronic commerce sites use both
Cookies and Web Bugs (cont’d.)

• Cookies may be categorized by their source
  – First-party cookies are placed on client computer by the Web server site
  – Third-party cookies originate on a Web site other than the site being visited

• Disable cookies entirely for complete protection
  – Useful cookies blocked (along with others) so that information is not stored
  – Full site resources not available if cookies are not allowed
Cookies and Web Bugs (cont’d.)

• Web browser cookie management functions refuse only third-party cookies or review each cookie before allowing
  – Settings available with most Web browsers

• Web bug or Web beacon is a tiny graphic that third-party Web site places on another site’s Web page
  – Provides method for third-party site to place cookie on visitor’s computer
  – Also called “clear GIFs” or “1-by-1 GIFs” because graphics created in GIF format with a color value of “transparent” and as small as 1 pixel by 1 pixel
FIGURE 10-3 Mozilla Firefox dialog box for managing stored cookies
Active Content

• Active content programs run when client device loads Web page
  – Example actions: play audio, display moving graphics, place items into shopping cart
  – Moves processing work from server to client device but can pose a threat to client device

• Methods to deliver active content
  – Cookies, Java applets, JavaScript, VBScript, ActiveX controls, graphics, Web browser plug-ins, e-mail attachments
Active Content (cont’d.)

- Scripting languages provide executable script
  - Examples: JavaScript and VBScript
- Applets are small application programs that typically runs within Web browser
- Most browsers include tools limiting applets’ and scripting language actions by running in a sandbox
- ActiveX controls are objects containing programs or properties placed on Web pages to perform tasks
  - Run only on Windows operating systems
  - Give full access to client system resources
Active Content (cont’d.)

• Crackers can embed malicious active content
  – Trojan horse is a program hidden inside another
    program or Web page that masks its true purpose
  – May result in secrecy and integrity violations
  – Zombie secretly takes over another computer to
    launch attacks on other computers
• Botnet (robotic network, zombie farm) is all controlled
  computers act as an attacking unit
Graphics and Plug-Ins

• Graphics, browser plug-ins, and e-mail attachments can harbor executable content
  – Embedded code can harm client computer

• Browser plug-ins (programs) enhance browser capabilities but can pose security threats
  – Plug-ins executing commands buried within media
Viruses, Worms, and Antivirus Software

• Programs automatically execute associated programs to display e-mail attachments
  – Macro viruses in attached files can cause damage

• Virus is software that attaches itself to host program and causes damage when program is activated
  – Worm is a virus that replicates itself on computers it infects and spreads quickly through the Internet
  – Macro virus is a small program embedded in file

• First major virus was I LOVE YOU in 2000
  – Spread to 40 million computers in 20 countries and caused estimated $9 billion in damages
FIGURE 10-4
Early computer viruses, worms, and Trojan horses

<table>
<thead>
<tr>
<th>Year</th>
<th>Name</th>
<th>Type</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>1986</td>
<td>Brain</td>
<td>Virus</td>
<td>Written in Pakistan, this virus infected floppy disks used in personal computers at that time. It consumed empty space on the disks, preventing it from being used to store data or programs.</td>
</tr>
<tr>
<td>1988</td>
<td>Internet Worm</td>
<td>Worm</td>
<td>Robert Morris, Jr., a graduate student at Cornell University, wrote this experimental, self-replicating, self-propagating program and released it onto the Internet. It replicated faster than he had anticipated and crashed computers at universities, military sites, and medical research facilities throughout the world.</td>
</tr>
<tr>
<td>1991</td>
<td>Tequila</td>
<td>Virus</td>
<td>Tequila writes itself to a computer’s hard disk and runs any time the computer is started. It also infects programs when they are executed. Tequila originated in Switzerland and was mostly transmitted via Internet downloads.</td>
</tr>
<tr>
<td>1992</td>
<td>Michaelangelo</td>
<td>Trojan Horse</td>
<td>Set to activate on March 8 (Michaelangelo’s birthday), this Trojan Horse would overwrite large portions of the infected computer’s hard disk.</td>
</tr>
<tr>
<td>1993</td>
<td>SatanBug</td>
<td>Virus</td>
<td>Infects programs when they run, causing them to fail or perform incorrectly. SatanBug was designed to interfere with antivirus programs so they could not detect it.</td>
</tr>
<tr>
<td>1996</td>
<td>Concept</td>
<td>Virus Worm</td>
<td>One of the first viruses to be written in Microsoft Word’s macro language, Concept travels with infected Word document files. When an infected document is opened, Concept places macros in Word’s default document template, which infects any new Word documents created on that computer.</td>
</tr>
<tr>
<td>1999</td>
<td>Melissa</td>
<td>Virus Worm</td>
<td>A Microsoft Word macro virus that spreads by e-mailing itself automatically from one user to another. It inserts comments from “The Simpsons” television show and confidential information from the infected computer. Melissa spread throughout the world in a few hours. Many large companies were inundated by Melissa. For example, Microsoft closed down its e-mail servers to prevent the spread of this virus within the company.</td>
</tr>
</tbody>
</table>
Viruses, Worms, and Antivirus Software (cont’d.)

• 2001 Code Red and Nimda: multivector virus-worm
  – Entered computer system in several different ways and caused billions in damages
  – 2003: New version of Code Red (Bugbear) checked for antivirus software
• Antivirus software detects viruses and worms
  – Deletes or isolates them on client computer
• 2008: Conficker virus which continues to be a concern because it can reinstall itself after removal
• 2010 & 2011: New and more Trojan combinations
  – Some targeted bank accounts
<table>
<thead>
<tr>
<th>Year</th>
<th>Name</th>
<th>Type</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>2000</td>
<td>ILOVEYOU</td>
<td>Virus Worm</td>
<td>Arrives attached to an e-mail message with the subject line “ILOVE YOU” and infects any computer on which the attachment is opened. It sends itself to addresses in any Microsoft Outlook address book it finds on the infected computer and can destroy music and photo files stored on infected computers. When launched, it clogged e-mail servers in many large organizations and slowed the operation of the entire internet.</td>
</tr>
<tr>
<td>2001</td>
<td>Code Red</td>
<td>Virus Worm Trojan Horse</td>
<td>Code Red can infect Web servers and personal computers. It defaces Web pages and can be transmitted from Web servers to personal computers. It can give hackers control over Web server computers. Code Red can reinstall itself from hidden files after it is removed.</td>
</tr>
<tr>
<td>2001</td>
<td>Nimda</td>
<td>Virus Worm</td>
<td>Nimda modifies Web documents and certain programs on the infected computer. It also creates multiple copies of itself using various file names. It can be transmitted via e-mail, a LAN, or from a Web server to a Web client.</td>
</tr>
<tr>
<td>2002</td>
<td>BugBear</td>
<td>Virus Worm Trojan Horse</td>
<td>BugBear is spread through e-mail and through local area networks. It identifies antivirus software and attempts to disable it. BugBear can log keystrokes and store them for later transmission through a Trojan Horse program that it installs on the infected computer. This program gives hackers access to the computer and allows file uploads and downloads.</td>
</tr>
<tr>
<td>2002</td>
<td>Klez</td>
<td>Virus Worm</td>
<td>Klez is transmitted as an e-mail attachment and overwrites files, creates hidden copies of the original files, and attempts to disable antivirus software.</td>
</tr>
<tr>
<td>2003</td>
<td>Slammer</td>
<td>Worm</td>
<td>Slammer’s primary purpose was to demonstrate how rapidly a worm could be transmitted on the Internet. It infected 75,000 computers in its first ten minutes of propagation.</td>
</tr>
<tr>
<td>2003</td>
<td>Sobig</td>
<td>Trojan Horse</td>
<td>Sobig turns infected computers into spam relay points. Sobig transmits mass e-mails with copies of itself to potential victims.</td>
</tr>
<tr>
<td>2004</td>
<td>MyDoom</td>
<td>Worm Trojan Horse</td>
<td>MyDoom turns the infected computer into a zombie that will participate in a denial of service attack on a specific company’s Web site.</td>
</tr>
</tbody>
</table>

**FIGURE 10-5**
<table>
<thead>
<tr>
<th>Year</th>
<th>Name</th>
<th>Type</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>2004</td>
<td>Sasser</td>
<td>Virus, Worm</td>
<td>Written by a German high school student, Sasser finds computers with a specific security flaw and then infects them. The infected computers are slowed by the virus, often to the point that they must be rebooted.</td>
</tr>
<tr>
<td>2005</td>
<td>Zotob</td>
<td>Worm, Trojan Horse</td>
<td>Zotob performs port scans and infects computers that appear to have a specific security flaw. Once installed on a target computer, Zotob can log keystrokes, capture screens, and steal authentication credentials and CD software keys. Infected computers can also be used as zombies for mass mailing or attacking other computers.</td>
</tr>
<tr>
<td>2006</td>
<td>Nyxem</td>
<td>Worm, Trojan Horse</td>
<td>Nyxem disables security and file sharing software, destroys files created by Microsoft Office programs. It activates on the third of each month and spreads itself by mass mailing.</td>
</tr>
<tr>
<td>2006</td>
<td>Leap</td>
<td>Worm, Virus</td>
<td>Leap (also called Oompa-Loompa) infects programs that run on the Macintosh OS-X operating system. Delivered over the iChat instant messaging system, it can only spread within a specific network.</td>
</tr>
<tr>
<td>2007</td>
<td>Storm</td>
<td>Worm, Trojan Horse</td>
<td>Storm gathers infected computers into a botnet from which it launches spam. Spread as an email containing phony news clips with an attachment that it alleges is a news film.</td>
</tr>
</tbody>
</table>

**FIGURE 10-5** Computer viruses, worms, and Trojan horses: 2000-2007 (cont’d)
Viruses, Worms, and Antivirus Software (cont’d.)

• 2013: Ransomware (Cryptolocker) encrypted files and demanded payment for keys to unlock
  – Perpetrators got away with more than $3 million
  – 2015: New version attached itself to games

• Companies such as Symantec and McAfee track viruses and sell antivirus software
  – Data files must be updated regularly so that newest viruses are recognized and eliminated

• Some Web e-mail systems such as Yahoo! Mail and Gmail automatically scan attachments before downloading
FIGURE 10-6
Computer viruses, worms, and Trojan horses: 2008 - 2015

<table>
<thead>
<tr>
<th>Year</th>
<th>Name</th>
<th>Type</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>2008</td>
<td>Conficker</td>
<td>Worm Trojan Horse</td>
<td>Conficker can reinstall itself when removed and remains on more than 7 million computers. Can launch a barrage of spam e-mail or a crippling denial-of-service attack on any Web site.</td>
</tr>
<tr>
<td>2009</td>
<td>Clami</td>
<td>Worm Trojan Horse</td>
<td>Activated in 2009 after laying dormant for years. Captures usernames and passwords for more than 4000 financial institution Web sites. Perpetrators can use this information to make purchases or transfer funds from victim accounts.</td>
</tr>
<tr>
<td>2009</td>
<td>URLzone</td>
<td>Worm Trojan Horse</td>
<td>Monitors user activity and hijacks session when victim logs into a financial institution Web site that it is programmed to recognize. Transfers money from victim's accounts to confederates, who take their cut, then buy goods shipped to a foreign address used by the perpetrator.</td>
</tr>
<tr>
<td>2010</td>
<td>Stuxnet</td>
<td>Worm Trojan Horse</td>
<td>Spreads through Microsoft Windows, but targets industrial software and equipment built by Siemens. The first worm designed to attack such systems, experts believe it was created to damage Iranian uranium enrichment systems.</td>
</tr>
<tr>
<td>2010</td>
<td>VBMarie</td>
<td>Virus Trojan Horse</td>
<td>Transmitted by e-mail messages with the subject header &quot; horrors you have.&quot; The message states that the attachment is &quot;The Document I told you about.&quot;</td>
</tr>
<tr>
<td>2011</td>
<td>Anti-spyware 2011</td>
<td>Virus Trojan Horse</td>
<td>Posing as an anti-virus program, it disables anti-virus programs already installed on the victim computer. It also blocks Internet access so the disabled anti-virus program cannot obtain updates that might restore it.</td>
</tr>
<tr>
<td>2011</td>
<td>Zeus/SpyEye variants</td>
<td>Worm Trojan Horse</td>
<td>These two Trojans were merged to create a series of new variants designed to attack mobile banking information stored on computers.</td>
</tr>
<tr>
<td>2013</td>
<td>Cryptolocker</td>
<td>Worm Trojan Horse</td>
<td>Encrypts files on the attacked computer and demands a ransom payment for the key needed to unlock the files.</td>
</tr>
<tr>
<td>2014</td>
<td>Regin</td>
<td>Worm Trojan Horse</td>
<td>Infection occurs by visiting a spoofed Web page that installs Regin, which in turn installs additional versions of itself, making detection difficult. It spies on user operations and is intended for long-term monitoring of the target computer.</td>
</tr>
<tr>
<td>2015</td>
<td>TeslaCrypt</td>
<td>Worm Trojan Horse</td>
<td>A Cryptolocker variant that identifies game software installed on the attacked computer, encrypts the game files, and demands a ransom payment for the decryption key.</td>
</tr>
</tbody>
</table>
Digital Certificates

• Digital certificate is an e-mail attachment or program embedded in Web page that verifies identity
  – Contains a means to send encrypted communication
  – Used to execute online transactions, send encrypted email and make electronic funds transfers

• Certification authority (CA) issues digital certificates to organizations, individuals with six elements
  – Owner’s identification and public key, validity dates, serial number, issuer name and digital signature
    • Key is a long binary number used with encryption algorithm to “Lock” protected message characters
Digital Certificates (cont’d.)

- Identification requirements vary between CAs
  - Driver’s license, notarized form, fingerprints
- More stringent rules adopted in 2008 after hackers obtained falsified digital certificates
  - Secure Sockets Layer-Extended Validation (SSL-EV) requires extensive confirmations
- Annual fees range from $100 to more than $1000
- Digital certificates expire after period of time
  - Provides protection by requiring credentials be resubmitted for evaluation
Steganography

- Process of hiding information within another piece of information which can be used for malicious purposes
- Provides a way for hiding an encrypted file within another file
  - Casual observer cannot detect anything important in container file
  - Two-step process where encrypting file protects it from being read and steganography makes it invisible
- Al Qaeda used steganography to hide attack orders
Physical Security for Client Devices and Client Security for Mobile Devices

• Client computers require physical security
  – Fingerprint readers: more protection than passwords
  – Biometric security devices use an element of a person’s biological makeup to provide identification
    • Signature recognition, eye or palm scanners, veins
• Access passwords help secure mobile devices
  – Remote wipe clears all personal data and can be added as a app or done through e-mail
• Many users install antivirus software
  – Rogue apps contain malware or collect information and forward to perpetrators
Communication Channel Security and Secrecy Threats

- Internet was designed to provide redundancy, not to be secure
  - Remains unchanged from original insecure state

- Secrecy is the prevention of unauthorized information disclosure
  - Technical issue requiring sophisticated physical and logical mechanisms such as encryption of emails

- Privacy is the protection of individual rights to nondisclosure which is a legal matter
  - Should supervisors be allowed to randomly read employee emails?
• Theft of sensitive or personal information is a significant electronic commerce threat
  – Sniffer programs record information passing through computer or router handling Internet traffic
  – Backdoor allows users to run a program without going through the normal authentication procedures
    • May be left by programmers accidentally or intentionally
  – Stolen corporate info (Eavesdropper example)
• Several companies offer anonymous Web services that hide personal information from sites visited
Integrity Threats

• Active wiretapping when an unauthorized party alters message information stream
  – Cybervandalism is electronic defacing of a Web site
  – Masquerading (spoofing) is pretending to be someone else or a fake Web site representing itself as original

• Domain name servers (DNSs) are Internet computers that link domain names to IP addresses
  – Perpetrators substitute their Web site address in place of real one

• Phishing expeditions trick victims into disclosing confidential info (banking and payment systems)
Necessity Threats

• Delay, denial, and denial-of-service (DoS) attacks that disrupt or deny normal computer processing
  – Intolerably slow-speed computer processing
  – Renders service unusable or unattractive
  – Distributed denial-of-service (DDoS) attack uses botnets to launch simultaneous attack on a Web site

• DoS attacks can remove information from a transmission or file
  – Quicken accounting program diverted money to perpetrator’s bank account
  – Overwhelmed servers and stopped customers access
Threats to the Physical Security of Internet Communications Channels

- Internet’s packet-based network design precludes it from being shut down by attack on single communications link
- Individual user’s Internet service can be interrupted
  - Destruction of user’s Internet link
- Larger companies, organizations use more than one link to main Internet backbone
Threats to Wireless Networks

• Wireless Encryption Protocol (WEP) is a set of rules for encrypting transmissions from the wireless devices to the wireless access points (WAPs)

• Wardrivers attackers drive around in cars and search for accessible networks
  – Warchalking is placing a chalk mark on buildings when open networks are found

• Companies can avoid attacks by turning on WEP and changing default login and password settings
  – Best Buy wireless point-of-sale (POS) failed to enable WEP and customer intercepted data
Encryption Solutions and Encryption Algorithms

- Encryption is coding information using mathematically based program and a secret key
  - Cryptography is the science of studying encryption
    - Converts text that is visible but has no apparent meaning
- Encryption programs transforms normal text (plain text) into cipher text (unintelligible characters string)
  - Encryption algorithm is the logic behind the program
    - Includes mathematics to do transformation
- Decryption program is an encryption-reversing procedure that decodes or decrypts messages
Encryption Algorithms and Hash Coding

• In the U.S. the National Security Agency controls dissemination which banned publication of details
  – Illegal for U.S. companies to export
• Encryption algorithm property is that message cannot be deciphered without key used to encrypt it
• Hash coding uses a hash algorithm to calculate a number (hash value) from a message
  – Unique message fingerprint
  – Can determine if message was altered during transit
    • Mismatch between original hash value and receiver computed value
Asymmetric Encryption

• Public-key encryption encodes messages using two mathematically related numeric keys
  – Public key is freely distributed and encrypts messages using encryption algorithm
  – Private key is secret and belongs to key owner
    • Decrypts all messages received
• Pretty Good Privacy (PGP) is a popular public-key encryption technology
  – Uses several different encryption algorithms
  – Free for individuals and sold to businesses
Symmetric Encryption

- Private-key encryption that encodes message with a single numeric key to encode and decode data
  - Both sender and receiver must know the key
  - Very fast and efficient but does not work well in large environments because of number of keys required
- Data Encryption Standard (DES) was first U.S. government private-key encryption system
  - Triple Data Encryption Standard (Triple DES, 3DES) was a stronger version of DES
- Advanced Encryption Standard (AES) is a more secure standard that is commonly used today
Comparing Asymmetric and Symmetric Encryption Systems

• Advantages of public-key (asymmetric) systems
  – Small combination of keys required
  – No problem in key distribution
  – Implementation of digital signatures possible

• Disadvantage is that public key systems are significantly slower than private-key systems

• Public-key systems complement rather than replace private-key systems
FIGURE 10-7
Comparison of (a) hash coding, (b) private-key, and (c) public-key encryption
Encryption in Web Browsers: Secure Sockets Layer (SSL) Protocol

• Provides security “handshake” in which client and server exchange brief burst of messages
  – Agreed level of security, all communication encrypted
    • Eavesdropper receives unintelligible information

• Secures many different communication types
  – Protocol for implementing SSL is to precede URL with protocol name HTTPS

• Session key used by algorithm to create cipher text from plain text during single secure session

• Secrecy implemented using combination of public-key and private-key encryption
SSL Protocol (cont’d.)

- Browser generates a private key and encrypts it using the server’s public key
  - Browser sends encrypted key to the server which decrypts message and exposes shared private key
- After secure session is established public-key encryption no longer used
  - Message transmission protected by private-key encryption with session key (private key) discarded when session ends
- Any new connection requires the entire process to be restarted beginning with the handshake
FIGURE 10-8 Establishing an SSL session
Encryption in Web Browsers: Secure HTTP (S-HTTP)

• Extension to HTTP providing security features
  – Symmetric encryption for secret communications and public-key encryption to establish client-server authentication

• Session negotiation setting transmission conditions occurs between client and server

• Establishes secure session with a client-server handshake exchange that includes security details
  – Secure envelope encapsulates message, provides secrecy, integrity, and client-server authentication

• SSL has largely replaced S-HTTP
Hash Functions, Message Digests, and Digital Signatures

- To detect message alteration hash algorithm applied to message content to create message digest
  - Receiving computer can calculate value to determine if numbers match (no alteration) or not (alteration)
  - Not ideal because hash algorithm is public
- Digital signature is an encrypted message digest created using a private key
  - Provides nonrepudiation and positive identification of the sender
  - Secrecy when used with an encrypted message
  - Same legal status as traditional written signature
FIGURE 10-9 Sending and receiving a digitally signed message
Security for Server Computers and Password Attack Threats

• Server is the third link in client-Internet-server electronic commerce path
  – Web server administrator ensures security policies documented and implemented
• One of the most sensitive file on Web server holds Web server username-password pairs
  – Most encrypt authentication information
• Passwords threats include using easy passwords
  – Dictionary attack programs cycle through electronic dictionary, trying every word as password
Password Attack Threats (cont’d.)

- Solutions to threat include stringent requirements and company dictionary checks.
- Passphrase is a sequence of words or text easy to remember but a good password or password hint.
- Password manager software securely stores all of a person’s passwords.
  - User only needs to remember master password to get access to the program.
FIGURE 10-10 Examples of passwords, from very weak to very strong
Database Threats and Other Software-Based Threats

• Most database systems rely on usernames and passwords that may be stored in unencrypted tables
  – Database fails to enforce security
  – Unauthorized users can masquerade as legitimate users and reveal or download information

• Trojan horse programs hide within database system
  – Reveal information by changing access rights

• Java or C++ programs executed by server often use a buffer memory area to hold data
  – Buffer overrun (buffer overflow) error occurs when program malfunctions and spills data outside buffer
Other Software-Based Threats (cont’d.)

• Buffer overflow can be a error or intentional
  – Insidious version of buffer overflow attack writes instructions into critical memory locations
• Web server resumes execution by loading internal registers with address of attacking program’s code
• Good programming practices can reduce potential errors from buffer overflow
  – Some computers include hardware to limit effects
• Mail bomb attack occurs when hundreds or thousands of people send a message to particular address
Threats to Physical Security of Web Servers and Access Control and Authentication

• Web servers and computers networked closely to them must be protected from physical harm
  – Companies outsource hosting Web servers or maintain server content’s backup copies at remote location
  – Companies often rely on service providers for Web security

• Access control and authentication refers to controlling who and what has access to Web server
  – Authentication is identity verification of entity requesting computer access
Server user authentication occurs in several ways
- Digital signature-contained certificate, certificate timestamp or callback system

Usernames and passwords provide some protection
- Many maintain usernames in plain text and encrypt passwords with one-way encryption algorithm
- Site visitor may save username and password as a cookie which might be stored in plain text

Access control list (ACL) restricts file access to selected users
Firewalls

- Software or hardware-software combination that is installed in a network to control packet traffic
  - Placed at Internet entry point of network as a defense between network and Internet or other network
- Firewall principles: All traffic must pass through it, only authorized traffic can pass and it is immune to penetration
- Networks inside the firewall are trusted and those outside the firewall are untrusted
- Filter permits selected messages though network
Firewalls (cont’d.)

• Can separate corporate networks from one another
  – Segment corporate network into secure zones
  – Large organizations must install firewalls at each location that all follow the same security policy

• Packet-filter firewalls examine data flowing back and forth between trusted network and the Internet

• Gateway servers filter traffic based on requested application and limit access to specific applications

• Proxy server firewalls communicate with the Internet on private network’s behalf
Firewalls (cont’d.)

• Perimeter expansion problems occur when computers are used outside traditional physical site
• Intrusion detection systems monitor server login attempts
  – Analyze for patterns indicating cracker attack and block attempts originating from same IP address
• Growth of cloud computing is increasing the need for cloud security which has lagged behind the need
• Personal firewalls on individual client computers have become an important tool for expanded network perimeters and individuals
Organizations that Promote Computer Security and CERT

• After 1988 Internet Worm organizations formed to share information about computer system threats
  – Sharing information about attacks and defenses for attacks helps create better computer security
• Computer Emergency Response Team (CERT)
  – Maintains effective, quick communications among security experts to handle or avoid security incidents
  – Responds to thousands of incidents and provides security risk information and event alerts
  – Primary authoritative source for viruses, worms, and other types of attack information
Other Organizations

- System Administrator, Audit, Network and Security (SANS) Institute is a cooperative education and research organization
  - SANS Internet Storm Center Web site provides current information on computer attacks worldwide
- CERIAS (Center for Education and Research in Information Assurance and Security) is a center for multidisciplinary research and education
- Center for Internet Security is a not-for-profit organization that helps electronic commerce companies
Computer Forensics and Ethical Hacking

- Computer forensics experts (ethical hackers) are computer sleuths hired to probe PCs
  - Locate information usable in legal proceedings
  - Job of breaking into client computers
- Computer forensics field is responsible for collection, preservation, and computer-related evidence analysis
- Companies hire ethical hackers to test computer security safeguards