

Your Name | CSIT 146 E-commerce and Web Presence | [Date]

Plan for [Name of Business]

[Report Subtitle]

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# Business ideas

List your ideas for a business that requires a Web presence.

Explain why.

# SWOT Analysis

Your assignment goes here.

**Type of Business:**
What kind of business or non-profit organization is this?

**Strengths:**
1. What does your business do well?
2. Is your business strong in its market? (support with evidence)
3. Does your business have a strong sense of purpose and the culture to support that purpose?

**Weaknesses:**
1. What does your business do poorly?
2. What problems could be avoided?
3. Are there any potential financial difficulties?

**Opportunities:**
1. Are industry tends moving upward?
2. Do new markets exist for your products or services?
3. Are there any new technologies you can exploit?

**Threats:**
1. Who are your competitors?
2. What are competitors doing well?
3. What obstacles do you face?
4. Are there troubling changes in your business environment (technologies, laws, and regulations)?

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| --- |
| SWOT Matrix |
| **Strengths:**1. 2. 3.  | **Weaknesses:**1. 2. 3.  |
| **Opportunities:**1. 2. 3.  | **Threats:**1. 2. 3. 4.  |

**Summary**

Search Engine Optimization (SEO)

Your assignment goes here.

# Privacy Policy/Terms and Conditions

Your assignment goes here.

# PCI Standards

Your assignment goes here.

# Payment Systems

Your assignment goes here.

# Business Strategy Outline

Your assignment goes here.