

Your Name | CSIT 146 E-commerce and Web Presence | [Date]

Plan for [Name of Business]

[Report Subtitle]

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# Business ideas

List your ideas for a business that requires a Web presence.

Explain why.

# SWOT Analysis

Your assignment goes here.

**Type of Business:**  
What kind of business or non-profit organization is this?

**Strengths:**  
1. What does your business do well?  
2. Is your business strong in its market? (support with evidence)  
3. Does your business have a strong sense of purpose and the culture to support that purpose?

**Weaknesses:**  
1. What does your business do poorly?  
2. What problems could be avoided?  
3. Are there any potential financial difficulties?

**Opportunities:**  
1. Are industry tends moving upward?  
2. Do new markets exist for your products or services?  
3. Are there any new technologies you can exploit?

**Threats:**  
1. Who are your competitors?  
2. What are competitors doing well?  
3. What obstacles do you face?  
4. Are there troubling changes in your business environment (technologies, laws, and regulations)?

|  |  |
| --- | --- |
| SWOT Matrix | |
| **Strengths:**  1.  2.  3. | **Weaknesses:**  1.  2.  3. |
| **Opportunities:**  1.  2.  3. | **Threats:**  1.  2.  3.  4. |

**Summary**

Search Engine Optimization (SEO)

Your assignment goes here.

# Privacy Policy/Terms and Conditions

Your assignment goes here.

# PCI Standards

Your assignment goes here.

# Payment Systems

Your assignment goes here.

# Business Strategy Outline

Your assignment goes here.