

SWOT Grading Rubric

Factor	Description	Points Possible	Your Points
Initial post made by Wednesday	Post your report by Wednesday.	1	0
Report	Well-written and organized, clear, easy to follow. Fulfills all requirements.	14	0
Discussion Participation	Two thoughtful and well-written comments for two different students. Be sure to respond to all comments made to you by your fellow students.	10	0
Quality	High Quality. Well-written, organized, clear, easy to follow. Fulfills all requirements. Moves discussion forward. Thoughtful. No grammar or spelling errors. Proper punctuation and capitalization.	3	0
	Mid Quality. Well-written, organized, clear, easy to follow. Fulfills most requirements. Moves discussion forward. 1-2 grammar, spelling punctuation, and capitalization errors.	2	0
	Low Quality. Minimal. Some grammar, spelling punctuation, and capitalization errors.	1	0
Clickable links	Make all website references clickable links.	2	0
Total Possible Points		30	0
Penalty for late submission			